



## 16+ Digital Marketing Certifications Offered

As part of our comprehensive digital marketing program, learners will have the opportunity to earn the following industry-recognized certifications:

### Google Certifications:

- Search Ads
- Display Ads
- Video Ads
- Shopping Ads

### HubSpot Certifications:

- Email Marketing
- SEO
- Content Marketing
- Social Media Marketing
- Sales

### Additional Certifications:

- Yoast Academy Certification
- SEMrush Certification
- Hootsuite Social Media Marketing Certification
- Moz Academy SEO Certification
- Microsoft Advertising Certification
- LinkedIn Marketing Certification

### Vidya Sarthi Certification (Mandatory for placement eligibility)

### Key Recommended Certifications:

For optimal career impact, we particularly recommend completing the following:

- Google Search Ads Certification
- HubSpot SEO Certification
- HubSpot Email Marketing Certification